



AUDITGUARD[®]

Brand Protection Through Food Safety Innovation



www.rochestermidland.com

AUDITGUARD



Protect your brand with AuditGuard.

The AuditGuard component of the BrandGuard® Program focuses on identifying program deficiencies before they negatively impact your product. Your RMC Food Safety Specialist will conduct sanitation and GMP audits, at regular intervals, of both sanitation and production processes, to help identify program deficiencies. Once deficiencies are identified, your Food Safety Specialist will provide recommended solutions to address them. Follow-up training is a critical element of the AuditGuard Program.

Once program deficiencies are identified, it's imperative that food processing employees be educated on the proper procedural techniques that must be employed to address these deficiencies. RMC Food Safety Training includes in-plant seminars on food plant sanitation, employee hygiene practices, process control practices, and various other GMP related topics. Identifying deficiencies, recommending solutions, and training your employees, provide valuable solutions to your food safety issues.

The AuditGuard Solution

- The AuditGuard component of the BrandGuard Program goes beyond your RMC Food Safety Specialist audit. It also includes an Educational Food Safety & GMP Audit that will be conducted by an independent third party food safety auditor. The third party audit will provide additional insight into your food safety and GMP program.



- Through BrandGuard RMC strives to maintain its high level of technical expertise to its customers and currently has several managers that are SQF trained by NSF and certified by FMI. We will endeavor to provide SQF assistance including technical support via SQF type audits at customers who utilize SQF.
- The AuditGuard Program will provide tremendous benefits to your food safety efforts through the multiple audit approach. Let RMC help you identify those potential high risk areas that could negatively impact your company's brand equity.

The BrandGuard Solution

We have over 120 years of experience ensuring brand safety by creating partnerships with our customers through our BrandGuard Programs.

Our BrandGuard Programs include:

-  A Food Safety Specialist who has completed rigorous food safety training and will become a valuable member of your Food Safety Team.
-  Introduction of our comprehensive line of products and equipment.
-  Training using a world class strategy of verification and education.
-  Our Account Management Team who closes the loop with audits and certification programs to ensure efficient, effective and profitable results.

To learn more about AuditGuard and RMC's BrandGuard Program, please call 1.800.836.1627 or visit us at www.rochestermidland.com.



Sustainable Solutions for health, productivity and the environment.