



PRESS RELEASE

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FOR IMMEDIATE RELEASE

RMC Exhibits at Craft Brewers Conference (CBC) in Nashville, TN April 30 – May 3, 2018

April 4, 2018, Rochester, NY — Rochester Midland Corporation (RMC) is exhibiting at the Craft Brewers Conference in Nashville, TN April 30 – May 3, 2018, Booth #1415. RMC will feature its BrandGuard® program, a comprehensive sanitation program that focuses on protecting the brand's quality while identifying process improvements for sustainable and financial benefits.

RMC's BrandGuard program is a HACCP and GMP-based food safety and sanitation program designed to support SQF, BRC and other GFSI standards. RMC partners with food and beverage manufacturers looking for a comprehensive and quality sanitation program that is focused on innovative chemical cleaning options, process improvements, training, technical support, sustainable solutions and safety.

The CBC is the only industry event that serves both brewpubs and packaging breweries. This is an annual show that travels to different cities each year. For professional brewers, CBC is the number one environment in North America for concentrated, affordable brewing education and idea sharing to improve brewery quality and performance. The conference is also a great social event with thousands of brewing industry professionals enjoying craft brews together. BrewExpo America® allows exhibitors and buyers to develop profitable business relationships and helps brewing and brewery restaurant professionals encounter the latest and best products and services that industry vendors have to offer. The Craft Brewers Conference and BrewExpo America is presented by the [Brewers Association](#), a recognized leader in the national and international brewing arena.

RMC, founded in 1888, is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as specialty institutional cleaning and personal care products. Our HACCP-based BrandGuard Program offers solutions to food manufacturers across all aspects of food safety including brand protection and sustainable solutions. Rochester Midland is the leader in Green Housekeeping and manufactures Enviro Care®, an extensive line of environmentally preferable products for all markets, as well as many other bio-based products. For more information on the BrandGuard program, please contact Lauri Calarco @ 585-336-2310 or lcalarco@rochestermidland.com

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