



Sustainable Solutions for Health, Productivity and the Environment.



Cleaning Solutions For



Laundry



Cleaning Solutions for....

# Laundry



Rochester Midland brings an innovative approach to industrial and institutional laundry care. Our products are crafted with responsibility and integrity, using ingredients sourced from sustainable resources and produced with the same environmental care we uphold daily.

Many traditional laundry chemicals can contain hazardous ingredients like phosphates, nonylphenol ethoxylates (NPEs), volatile organic compounds (VOCs), and other harsh chemicals that can be harmful to human health and the environment. Rochester Midland, however, prioritizes safe, sustainable formulations with our laundry products, distinguishing them from many conventional options. Here's how:



- Non-Toxic Ingredients
- Reduced VOCs
- Biodegradable Formulations
- Hypoallergenic & Gentle
- Safer Manufacture Process

## Softeners

### Enviro Care Fabric Softener

Manufactured from plant derived and renewable resources & softens and protects fabrics, eliminate static cling and leaves clothes wrinkle free. Free of dye and fragrances.

5 gal/pail: 12061045, 55 gal/drum: 12061057

## Destainers

### PROXI Color Safe Bleach

A natural bleach alternative that harnesses the power of peroxide to effectively remove stains and brighten fabrics without the hazards of traditional bleach. Made from plant-derived, renewable resources, it cleans effectively during the wash process while remaining free of dyes and fragrances.

5 gal/pail: 12061145, 55 gal/drum: 12061157

All products compatible  
with HE (High-Efficiency) &  
Standard Washing Machines

## Detergents

### Enviro Care Fresh Laundry Detergent

A powerful, fresh-scented, phosphate-free formula for institutional use. It removes tough stains, works at all temperatures, and rinses clean, leaving no residue.

5 gal/pail: 12060845, 55 gal/drum: 12060857

### Enviro Care Clear & Natural Laundry Detergent

Ultra-strength, eco-friendly detergent made from plant-based, renewable resources. Designed for both standard and HE machines, it effectively removes tough stains and gently cleans delicate fabrics in all washer types

5 gal/pail: 12060945, 55 gal/drum: 12060957

### PROXI Laundry Pods

A premium quality powdered laundry detergent combined with a color safe bleach. Ideal for use in most institutional and light industrial laundry applications. Formulated with superb grease and stain removers for terrific cleaning results. Fresh citrus fragrance.

250 pod/pail: 11959345



# Spotters, Stain & Odor Removers



## PROXI Spray & Walk Away

Designed to effectively tackle a wide range of laundry stains, including wine, juice, blood, urine, and other bodily fluids. Also removes iodine, betadine and chlorine stains from fabric. This powerful formula breaks down stains at their source without the need for scrubbing, blotting, or extraction.

6x24 oz/case: 11849314  
4x1 gal/case: 11849327



## Enviro Care Liqui Bac

Concentrated laundry spotter and wash additive that uses enzymatic technology to penetrate, digest and remove the tough stains, soils and odors. Ecologo certified.

6x1 qt/case: 11767914  
4x1 gal/case: 11767927  
5 gal/pail: 11767945  
55 gal/drum: 11767957



## Jiffy

A powerful, ready to use cleaner that will quickly remove most detergent-resistant marks and stains such as food-based oil and grease, ball point ink, pencil, crayon from fabrics.

6x1 qt/case: 10243014  
4x1 gal/case: 10243027



## Bufferall

Citric acid based spotter that removes rust and iron stains from fabrics.

4x1 gal/case: 12010427



# Equipment



## DEMA V-Line

Dispensing unit that supports up to 3 quick-change metering pumps and offers up to 9 programmable dosing formulas, remote start options, password protection, and easy power triggering—ideal for accurate, flexible dosing of detergents, bleach, softeners, and more.

With wireless remote: 30258000  
Without remote:

## Drum Pump

Manual drum pump for 55 gal barrels.

Product Code: 30258000



## HIGH-EFFICIENCY FORMULATIONS



Rochester Midland's laundry products are high-efficiency formulations designed to complement other environmentally smart practices, including:

- Using high-efficiency equipment
- Implementing automatic dispensing systems
- Reducing wash cycle times
- Increasing the use of ozone injection systems

These sustainable solutions work best when paired with effective laundry practices, such as:

- Proper collection & handling
- Sorting
- Pre-spotting
- Tailored chemical usage

Product Name	Product Code	Package Size	Order Quantity
Enviro Care Fresh Laundry Detergent	12060845	5 gal/pail	
	12060857	55 gal/drum	
Enviro Care Clear & Natural Laundry Detergent	12060957	5 gal/pail	
	12060957	55 gal/drum	
PROXI Color Safe Bleach	12061145	5 gal/pail	
	12061157	55 gal/drum	
Enviro Care Fabric Softener	12061045	5 gal/pail	
	12061057	55 gal/drum	
PROXI Laundry Pods	11959345	250 pod/pail	
PROXI Spray & Walk Away	11849314	6x24 oz/case	
	11849327	4x1 gal/case	
Enviro Care Liqui Bac	11767914	6x1 qt/case	
	11767927	4x1 gal/case	
	11767945	5 gal/pail	
Jiffy	10243014	6x1 qt/case	
	10243027	4x1 gal/case	
Bufferall	12010427	4x1 gal/case	
DEMA V-Line On-Premise Laundry System		with remote	
		without remote	
Drum Pump	30258000	Each	

For more information about  
RMC call 1.800.836.1633, go  
to [www.rochestermidland.com](http://www.rochestermidland.com) or  
email [info@rochestermidland.com](mailto:info@rochestermidland.com)





[www.rochestermidland.com](http://www.rochestermidland.com)  
[info@rochestermidland.com](mailto:info@rochestermidland.com)

**Rochester Midland Corporation**

**World Headquarters**

155 Paragon Drive  
Rochester, NY 14624, USA  
Office 585.336.2200  
Fax 585.336.2357

**Rochester Midland Canada Corporation**

143 Mills Road,  
Ajax, ON L1S 2H2  
Office 905.619.6738  
Fax 905.619.8693

**Rochester Midland Corporation (UK)**

Unit 24 Nine Mile Point  
Industrial Estate  
Cwmfelinfach, Gwent  
Wales, UK NP11 7HZ  
Office 01495 200005  
Fax 01495 200844