

Cleaning Solutions For



Cleaning Solutions for....

Laundry



Many traditional laundry chemicals can contain hazardous ingredients like phosphates, nonylphenol ethoxylates (NPEs), volatile organic compounds (VOCs), and other harsh chemicals that can be harmful to human health and the environment. Rochester Midland, however, prioritizes safe, sustainable formulations with our laundry products, distinguishing them from many conventional options. Here's how:



- Non-Toxic Ingredients
- Reduced VOCs
- Biodegradable Formulations
- Hypoallergenic & Gentle
- Safer Manufacture Process

Rochester Midland brings an innovative approach to industrial and institutional laundry care. Our products are crafted with responsibility and integrity, using ingredients sourced from sustainable resources and produced with the same environmental care we uphold daily.





HIGH-EFFICIENCY FORMULATIONS



Rochester Midland's laundry products are high-efficiency formulations designed to complement other environmentally smart practices, including:

- Using high-efficiency equipment
- Implementing automatic dispensing systems
- · Reducing wash cycle times
- Increasing the use of ozone injection systems

These sustainable solutions work best when paired with effective laundry practices, such as:

- · Proper collection & handling
- Sorting
- Pre-spotting
- Tailored chemical usage





Elevate Your Laundry Performance

Hard working products for a complete, high-efficiency program.

All products compatible with HE (High-Efficiency) & Standard Washing Machines

Clean

Enviro Care
Fresh Laundry
Detergent

All Temp, Hard Water Tolerant

12060845 5 gal **12060857** 55 gal



Enviro Care
Clear & Natural
Laundry
Detergent
No Dyes or
Fragrances

12060945 5 gal **12060957** 55 gal



PROXI Laundry Pods Enzyme

Enzyme Enhanced Pods

11959345 250 pod/pail



PROXI Color Safe Bleach Chlorine Free

Oxygen Bleach 12061145 5 gal 12061157 55 gal



Chlorguard III 12.5% Chlorine Bleach

12030327 4x1 gal **12030345** 5 gal **12030357** 55 gal





PROXI

Soften

Enviro Care Fabric Softener

2X Ultra Strength Formula

12061045 5 gal **12061057** 55 gal



Neutralize

Bufferall

Citric Acid Additive. Also Use as a Rust or Iron Remover 12010427 4x1 gal





Spot Treat

Jiffy

All Purpose Spotter for Makeup, Ink, Oil & Grease Stains

10243014 6x1 qt **10243027** 4x1 gal



PROXI Spray & Walk Away

Spotter for Organic Stains Such as Coffee, Urine, Wine, Blood, Juice, & more

11849314 6x24 oz **11849327** 4x1 gal



Enviro Care Liqui Bac

Enzyme Pretreatment that Breaks Down Tough Protein, Starch & Oil Stains

> **11767914** 6x1 qt **11767927** 4x1 gal **11767945** 5 gal **11767957** 55 gal



Equipment



Dispening Unit



Dispensing unit that supports up to 3 quick-change metering pumps and offers up to 9

programmable dosing formulas, remote start options, password protection, and easy power triggering—ideal for accurate, flexible dosing of detergents, bleach, softeners, and more.

With wireless remote: 30258000 Without remote:



Drum Pump

Manual drum pump for 55 gal barrels.

Product Code: 30258000



Pail & Gallon Pump

Manual drum pump for pails and gallon jugs.

Product Code: 35717100

Product Name	Product Code	Package Size	Order Quantity
Enviro Care Fresh Laundry Detergent	12060845	5 gal/pail	
	12060857	55 gal/drum	
Enviro Care Clear & Natural Laundry Detergent	12060957	5 gal/pail	
	12060957	55 gal/drum	
PROXI Color Safe Bleach	12061145	5 gal/pail	
	12061157	55 gal/drum	
Enviro Care Fabric Softener	12061045	5 gal/pail	
	12061057	55 gal/drum	
PROXI Laundry Pods	11959345	250 pod/pail	
PROXI Spray & Walk Away	11849314	6x24 oz/case	
	11849327	4x1 gal/case	
Enviro Care Liqui Bac	11767914	6x1 qt/case	
	11767927	4x1 gal/case	
	11767945	5 gal/pail	
Jiffy	10243014	6x1 qt/case	
	10243027	4x1 gal/case	
Bufferall	12010427	4x1 gal/case	
Chlorguard III	12030327	4x1 gal/case	
	12030345	5 gal/pail	
	12030357	55 gal/drum	
DEMA V-Line On-Premise Laundry System		w/ remote	
		w/o remote	
Drum Pump	30258000	Each	
Pail & Gallon Pump	35717100	Each	









Built on Chemistry, Powered by Partnership