

Sustainable Solutions for Health, Productivity and the Environment.



Private Labeling Program



# **Grow Your Company's Brand**

#### **Protect Your Business**

- Industry consolidation is making national brands available to everyone
- Ecommerce access to national brands
- Only you carry your brand

#### **Private Brand Benefits**

- **Brand Extension & Diversification**
- **Brand Control**
- Cost Efficiency

#### **RMC Benefits**

- Sustainable & Bio-Based Product Line
- Complete Line of Cleaning Solutions
- 3rd Party Certifications & Regulatory Compliance













# **Turning Your Ideas into Reality**

From the idea to the rollout, we turn your vision into a trusted, high-quality brand ready for the market.

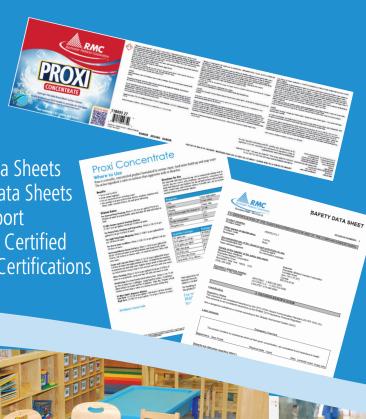






**EPA & ISO Certified** 

**3rd Party Certifications** 



#### What We Do

**Proprietary Dilution Control Products** 

Floor Care

**Carpet Care** 

**Hand Care** 

Disinfection

**Restroom Care** 

**Odor Control** 

**Glass & Mirror Cleaning** 

**All Purpose Cleaning** 

Ready to Use

Restoration

**Food Service** 

**Transportation Cleaners** 

**Industrial Cleaning & Degreasing Specialty Products Available** 

#### Who We Serve

**Schools & Univserities Building Service Contractors Health Care Facilities Government Buildings Industrial Facilities Contract Cleaners Food Service Restoration Cleaners** 

### Why We Do It

**Health & Safety Matter Indoor Air Quality Matters Absenteeism Matters Our Environment Matters Your Bottom-Line Matters** 



Available: 24 oz., 32 oz., 1/2 gal., 1 gal., 2.5 gal., 5 gal., 55 gal., 275 gal. & more



#### **Dispensing Options:**

- ✓ Mobile Reuseable Dispenser\*
- ✓ Mobile Reuseable Foamer
- 2 Product Locking Cabinet Dispenser
- 4 Product Locking Cabinet Dispenser



Mobile Foamer



spray bottle (1 gpm) or (3.5 gpm). Icon based.



#### **Green Floor Care**

**NO SMELL - Finish & Stripper** NO HEAVY METALS Sustainable Biodegradable



Fast & Effective





**Ready to Use** 

**Easy & Convienent Retail Market** No Mixing **Quick Turns** 



**Restroom Cleaning, Hand Care, Odor Control, Glass & Mirror, Restoration, Transportation, Industrial & SO MUCH MORE...** 

#### **Disinfection**

**Hosptial Grade Disinfectants** NO OUATS Covid-19 **Botanicals** 





#### **Carpet Care**

**CRI** Certified **Stains** Odors **Encapsulation** 

**EPA Approved** 





#### **Food Service**

**Drain & Grease Trap** Maintenance

3 Bay Sink

**Degreasers** Warewash





## The Exclusive Brand Marketing Difference

#### **Protect Your Business**

Have full control in creating a unique brand identity in the market.

#### **Exclusivity**

Differentiate yourself from competitors and create a sense of exclusivity among your customers.

#### **Market Differentation**

Attract consumers looking for a distinct product or brand experience.

Make a Difference TODAY!! Call 800.836.1633, visit us at www.rochestermidland.com, or email info@rochestermidland.com. orm# 9229 7/24/2024